



## Sponsor Levels

*Benefits St. Matthew Catholic School, Tyrone, PA*

Core Sponsor: (1) \$ 7000

- ✓ HEADLINE CREDIT ON ALL ADVERTISING, PUBLICITY, AND SIGNAGE
- ✓ Logo to tickets, use of ticket back for promotion, etc
- ✓ Full page, full color ad to back cover of program book
- ✓ Large banner over main entrance
- ✓ Large banner at press box – all 3 nights
- ✓ 4'x8' vinyl sign strategically placed at animal entrance
- ✓ "Golden Lariat " and cake presentation with accompanying publicity
- ✓ Option to participate on-site – all 3 nights
- ✓ Optional Ticket Purchase location
- ✓ Banner advertising on website [www.centralparodeo.com](http://www.centralparodeo.com)
- ✓ 20 VIP tickets for employees, etc

Evening Sponsor: (3) \$ 5000

- ✓ "Own the evening" publicity pre-show and during show
- ✓ Premium placement – full page to program book ( inside cover or centerfold )
- ✓ Large banner at press box your evening
- ✓ 4'x8' vinyl sign strategically placed at animal entrance
- ✓ Credit between each event for use of fairgrounds, etc
- ✓ "Golden Lariat" presentation held during your evening
- ✓ Option to participate on-site – your evening
- ✓ Optional Ticket Purchase location
- ✓ 10 VIP tickets for employees, etc

Event Sponsor (7) \$ 2000

- ✓ "Own the event" publicity during event all 3 nights
- ✓ Premium placement – ½ page to program book facing event listings
- ✓ Corporate flag carried via cowgirl on horseback prior to main event
- ✓ Arena signage provided - 2'x8' vinyl sign
- ✓ 8 VIP tickets

**Chute Gate Sponsor** (6) \$ 1000

- ✓ "Own the gate" publicity for all gate participants - all 3 nights
- ✓ Chute gate signage provided – 2'x 6' vinyl sign
- ✓ ½ page to program book
- ✓ 6 VIP tickets

**Business and Family Sponsor** (80) \$ 500

- ✓ Arena signage provided – 2'x8' vinyl sign
- ✓ ¼ page to program book
- ✓ 12 VIP tickets for employees – etc
- ✓ 12 VIP tickets to area foster families

**Arena Sponsor** (80) \$ 300

- ✓ Arena signage provided – 2'x 8' vinyl sign
- ✓ ¼ page to program book
- ✓ 2 VIP tickets

**Business Patron** (unlimited) \$ 100

- ✓ ¼ page ad in program book

**Patron** (unlimited) \$ 50

- ✓ Patron listing to program book

**Program book information (Due April 30<sup>th</sup>):**

Please send camera-ready ad copy or digital file to: St. Matthew Catholic School, Central PA Rodeo, 1105 Cameron Avenue, Tyrone, PA 16686 or email [StMatthewads@gmail.com](mailto:StMatthewads@gmail.com)

Full page = 7 ½ x 10 (portrait)

½ page = 4 ½ x 7 ½ (landscape)

½ x 4 ½ (portrait)